

# THEIR FUTURE IS BRIGHT



## TypeFocus7 Careers is specifically designed for colleges and universities.

TypeFocus7 Careers is the most advanced Internet-based career program available. The reports, tools and features will help students achieve their educational and career planning goals.

*Overall, both faculty and students have high praise for TypeFocus. The counselors in Career Development Services have been very pleased with the effectiveness and utility of TypeFocus and can highly recommend TypeFocus to other colleges and universities.*

*I love using the TypeFocus program in my career counseling. Most career assessments do not take things to this personal level - they focus mostly on aptitudes and not personality style. I am a certified type practitioner. The TypeFocus program fits our needs perfectly - our students love it!*

### TypeFocus7 Careers is the only program that combines these important features:

- ▶ Student results are linked to your own Majors or Programs on your OWN website.
- ▶ Increase student retention with an exclusive TypeFocus survey that identifies at-risk students very early in their year.
- ▶ Accurate assessments provide great insights: personality type, work values, Holland interests, and skills.
- ▶ Assessment results are linked to 1,000 occupations
- ▶ Support student success with the latest NACE Career Readiness Competencies.
- ▶ Engage students with attractive and responsive web pages that are mobile friendly.
- ▶ Boost your program outreach with reports based on personality insights: branding, networking, and interview guides.
- ▶ Build student success via advanced interpersonal skills including conflict resolution and teamwork.
- ▶ Customized branding to your organization with logos, announcements and contacts.
- ▶ Complete online orientations available for Counselors and Advisors.

### Additional Programs of Interest



#### TYPEFOCUS CERTIFICATION PROGRAM

economical, online, self-directed, and mentor-supported program is custom tailored to your career professionals' needs.



#### STUDENT RECRUITMENT PROGRAM

this program matches the personality preferences of prospective students with your program offerings resulting in more students and higher retention.

All our programs are competitively priced and we are so confident of them that we offer a money-back guarantee for both the quality of the program and the service we provide in supporting your use of them.